Focus on Education
27th Annual Optometry Seminar

JOIN US...
November 2, 2019
Ritz Charles
12156 N. Meridian St.
Carmel, Indiana

Cornea Research
Foundation of America

SPONSOR & EXHIBITOR OPPORTUNITIES
Dear Colleagues,

The Focus on Education Seminar hosted by the Cornea Research Foundation of America, has been held annually since 1992 and provides optometrists with seven hours of CE while learning from contemporary experts. The seminar provides an opportunity to examine and discuss the latest in vision care products and services with sponsor representatives. The next event is scheduled at the Ritz Charles Conference Center in Carmel, Indiana on November 2, 2019.

This program is provided by Cornea Research Foundation of America, 9002 N. Meridian Street in Indianapolis, IN 46260 at 317-814-2993. Participants earn seven hours of continuing education credits granted by the Optometric Legend Drug Prescription Advisory Committee (OLDPAC) and COPE.

The program includes:
- Didactic seminar presentations and question & answer activity
- Informal conversation during breaks with peers and presenters
- Enduring materials such as research journal articles & presentation slide copies
- Video presentations and case studies

The purpose of this meeting is disseminate information on new updates in the field of eye care to practitioners throughout Indiana and the Midwest with a goal to allow each participant to learn and apply the teachings and information in his or her practice.

The exhibit is an integral part of this meeting. Therefore, all coffee breaks as well as the buffet lunch will be served in the exhibition area. Exhibition opportunities are on the following pages.

Thank you in advance for your participation.

Sincerely,

Francis W. Price, Jr., MD
Cornea Research Foundation of America
drfrancisprice@cornea.org

Kathy Kelley, OD
Price Vision Group
kathykelley@pricevisiongroup.net
Cornea Update with Francis W. Price, Jr., MD
Surgical and non-surgical treatments for corneal conditions continue to evolve. Dr. Price will cover the most common corneal problems that present in the optometrist office and the step-wise approach taken to treat and educate the patient.

Positive and Negative Dysphotopsia with Matthew Feng, MD
Positive and negative dysphotopsias remain enigmatic phenomena that many rarely cause patient dissatisfaction following otherwise perfect cataract surgery. We review the current state of understanding and recommendations for prevention and treatment.

Retinal Emergencies: Management and Treatment with Mark Kaehr, MD
How do we define a true retinal emergency? Dr. Kaehr covers the what, when and why to refer to a retinal specialist including case presentations, and current medical and surgical treatment options.

Anterior Uveitis: The Nuts & Bolts (2hr) with Mile Brujic, OD
Management of both acute and chronic inflammation is critical, particularly in patients with anterior uveitis. This course will outline proper protocols for managing this patient presentation along with the systemic considerations that must be taken into account.

New Options for Irregular Corneas! (2hr) with Renee Reeder, OD
Irregular corneas are caused by a variety of conditions. This course will cover how to successfully handle these visual issues with specialty contact lenses including case presentations.

Schedule of Events

7:00am—Exhibitor Setup
7:45am—Registration & Breakfast
8:30am—Seminar Begins
   10:30am—Morning Break/Networking
   12:00pm—Lunch and Exhibitor
   2:30pm—Afternoon Break/Networking
   4:30pm—Seminar Adjourns

Event Attendance Expected at 150-200

We organize an efficient, high quality meeting that will result in quality leads. We continually see excellent reviews from attendees and exhibitors. Attendees enjoy learning about medications and devices for their patients in a relaxed, non-business atmosphere.
**SPONSORSHIP LEVELS**

**PLATINUM**

Title Sponsor—$5,000
- Event sponsorship with signage
- Full page print advertisement in binder
- Premier Booth Space—First Choice

**GOLD**

Lunch Sponsor—$2,500
- Lunch sponsorship with signage
- Full page print advertisement in binder
- Premier Booth Space—Second Choice

**SILVER**

Breakfast Sponsor—$1,500
- Breakfast sponsorship with signage
- Full page print advertisement in binder
- Premier Booth Space—Third Choice

**BRONZE**

Snack Break Sponsor—$1,200
- Snack sponsorship with signage
- Half page print advertisement in binder
- Booth space with two representatives

**BOOTH ONLY**

Premier Booth—$1,000
- Premier event booth location with up to three representatives

**Vendor Booth**—$750
- Event booth space with up to two representatives

*All Sponsors receive list of attendees with mailing addresses and meals for two representatives.

**SPONSOR ADD ONs**

- $750: Full Page Binder Print Advertisement
- $350: 1/2 Page Binder Print Advertisement
- $250: Company Sponsored e-Blast with Link to Website
- $75: Additional Representative

**BOOTH AMENITIES**

Booth spaces are 10’ wide by 6’ deep and locations are determined by sponsor level, then on a first paid, first served basis.

One 6’ skirted table, a booth sign, two chairs and electricity hook up is provided to each booth. Exhibitors must be set up by 7:45am and booths must be staffed through the last break at 2:30pm.

**WWW.CORNEA.ORG**
REGISTRATION FORM

Company (Name as you wish to appear in any listings)

_______________________________________________________________________________________________________________

Company Address

_______________________________________________________________________________________________________________

Authorized Contact & Title

_______________________________________________________________________________________________________________

Phone Number                        Email Address

_______________________________________________________________________________________________________________

Products of Services to be Displayed

_______________________________________________________________________________________________________________

Names of 2 Representatives (if different from authorized contact)

_______________________________________________________________________________________________________________

SPONSORSHIP LEVEL

☐ Platinum $5,000  ☐ Gold $2,500  ☐ Silver $1,500  ☐ Bronze $1,200
☐ Premier Booth $1,000  ☐ Booth $750

SPONSORSHIP ADD-ONS

☐ $750: Full Page Binder Print Advertisement
☐ $350: 1/2 Page Binder Print Advertisement
☐ $250: Company Sponsored e-Blast with Link to Website
☐ $75: Additional Representative

TOTAL ENCLOSED: $_________

PAYMENT INFORMATION

☐ Check

- or -

☐ Visa  ☐ MasterCard

Name on Card:___________________________________________

Account Number:_______________________________________

Exp. Date:___________ Security Code:_______

Signature:______________________________________________

Send to:
Cornea Research Foundation of America
9002 N. Meridian St., Suite 212
Indianapolis, IN 46260

Email to: Jessica@cornea.org
- or -

Fax to: 317-814-2806
Sponsor Identification & Booth Locations

Sponsors are identified in alphabetical order and with respect to their sponsorship level in any formal listings. Exhibit location space is given on a first come, first paid basis by sponsorship level. Due to the limited amount of exhibit space, please reserve early. CRFA reserves the right to refuse any exhibitor or advertisement on the basis of editorial discretion.

Exhibit Regulations

1. Booth must be set up by 7:45am and staffed through 2:30pm.
2. Booth space is limited to 2 representatives unless prior arrangements have been made with the organizing committee.
3. Sound of any kind must not project outside the confines of your exhibit booth.
4. Distribution of samples and printed matter of any kind or any promotional materials is restricted to the booth space.
5. Exhibitors must abide by all applicable industry regulations.
6. Exhibitors are responsible for the security of their stand and equipment.

Payment, Insurance & Security

Payment of sponsorship is due prior to the meeting on November 2, 2019 in full. Accounts not paid within terms are subject to a 6% monthly finance charge. Sponsors/Exhibitors are responsible for all damages regarding building, rooms, furniture, etc. when transporting and setting up their displays. Exhibitors are responsible for their own equipment. The exhibitors will be held accountable for any harm to persons who are related to the use or the exhibition of their equipment. The organizing committee rejects any claims for damage or theft of any exhibition material and will not be responsible for the safety or the property of the participants from theft, damage by fire, accident or other causes are not liable for any loss or damage of material.

CE Meeting Attendance

The exhibitor space is completely separate from the CE activity space. Commercial interest representatives may attend CE activities at the discretion of CRFA for the direct purpose of the representatives’ own education; however, they may not engage in sales or marketing activities while in the space or place of the educational activity. If a representative wants credit for attending the course, he/she must pay the course registration fee like all other attendees.

Cancellation

If an exhibitor cancels his space or does not attend on the day of the conference, it is mutually agreed that he will not be entitled to any refund but will be liable for the cost of the exhibit space.

It is the responsibility of the exhibitor to provide any advertisement or copy in relation to their sponsor benefit at least 2 weeks prior to the event. If exhibitor does not provide materials prior to that time period, they will forfeit the ability to have the advertisement included in the event and the Cornea Research Foundation will not be liable for a refund or any further advertisement.

Authorization

Contracts will not be processed without a signature and payment.

I am an authorized representative of the company with full power and authorization to sign and deliver this application and contract. The company listed on this application agrees to comply with all policies, rules and regulations.

Authorized Name: _____________________________________ Title: ________________________________

Signature: _______________________________________________ Date: ______________________________

Questions? Please call Jessica Dinglely at 317-814-2993 or email Jessica@cornea.org.